



Press One Sheet

Product Description

PRIVATE WiFi protects our users' identities and secures their sensitive information by encrypting all the data going into and out of their computers. It makes them invisible to hackers on any public network (wifi or wired), anywhere in the world.

PRIVATE WiFi is a subscription-based virtual private network (VPN) that works just like the antivirus software. Every time a user connects to the Internet, PRIVATE WiFi activates invisibly in the background, creating an encrypted pathway to one of our servers in seconds. In addition to protecting our users' data, this secure connection also masks their IP address, giving them an added level of privacy.

PRIVATE WiFi uses industry standard 128-bit encryption. It's the same technology used by banks and credit card companies, but we use it to secure everything our users send and receive, including all website traffic, emails, attachments, and IMs.

PRIVATE WiFi makes staying connected and protected even more convenient with services available for laptops, mobile devices and tablets.

How PRIVATE WiFi Works

PRIVATE WiFi was designed to be simple and easy to use. When a user activates PRIVATE WiFi, it quickly builds an encrypted tunnel through their Internet connection from wherever they are to one of our secure Internet gateways. All Internet data between them and PRIVATE WiFi is encrypted from that point on. You can watch a short video about how PRIVATE WiFi works here: <http://www.privatewifi.com/why/>. You can download a FREE press review sample of PRIVATE WiFi from here: <http://www.privatewifi.com/pressroom/>.

How Our Servers Work

We have many servers located throughout the U.S., Canada, Europe, and Asia. Most of these locations contain server "clusters", which means that several servers are available to effectively handle the traffic.

We have a very sophisticated server selection algorithm that takes both current load and distance into account, and automatically assigns users to the server that will provide the best service. However, users can override the automatic server selection if they wish to connect to any other server in our network. The uptime for PRIVATE WiFi is virtually 100%.



Underlying Technology

PRIVATE WiFi uses OpenVPN as its underlying technology. OpenVPN is open source software that uses VPN techniques to create secure point-to-point or site-to-site connections in routed or bridged configurations and remote access facilities. OpenVPN is a widely-used technology, and is considered highly secure and efficient.

In addition, PRIVATE WiFi comes equipped with free antivirus (ClamAV) and firewall (Netfilter) software. We offer this protection for free because we believe that our customers should be as protected as possible when they surf the web.

PRIVATE WiFi Prices and Money Back Guarantee

PRIVATE WiFi offers various pricing packages, including family and small business plans. We accept all major credit cards as well as PayPal. PRIVATE WiFi comes with a money-back guarantee. If a user is not satisfied with our product or our service, they can contact us at any time and we will refund the unused portion of their subscription.

Contact Information

For detailed press information, please contact PRIVATE WiFi's PR representative:

Aaron Wessels

Point-Bl_nk Communications

(415) 378-8090

PrivateWiFi@pointblankcomm.com